

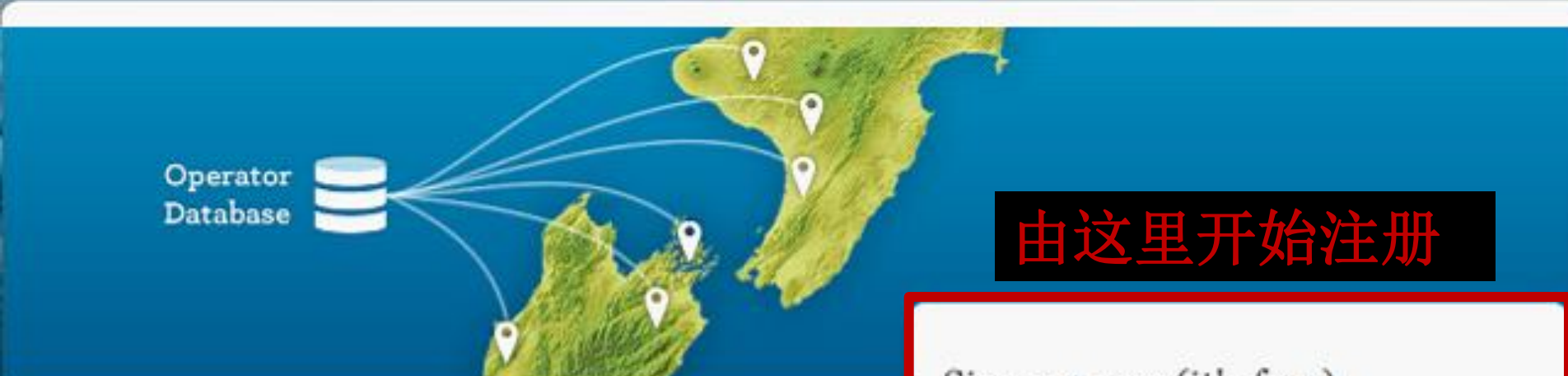
# Operator Database 注册指导

Updated by Sylvia, December 2015

# 第一步：注册

# Operator Database(简称OD)

登陆: [www.register.newzealand.com](http://www.register.newzealand.com)



Operator Database

由这里开始注册

Welcome to the Operator Database

*Why sign up?*

A free listing on [newzealand.com](http://newzealand.com) puts your business in front of over 12 million potential visitors each year. With [newzealand.com](http://newzealand.com) being the key call to action for Tourism New Zealand's marketing activity you reap the benefit of that global marketing influence.

Sign up now (it's free)

Full name

Phone

Email

[Sign Up](#) [Contact us](#)

# 完善注册信息

示例

## Sign up for the operator database

To sign up for free access to the Tourism New Zealand Operator Database, create a user profile to manage your business and listing(s) information. These details will only be used to contact you about managing your business and listing information.

### Email / Password

Email \*  
sun86clean@gmail.com

Confirm email \*  
sun86clean@gmail.com

☐ I wish to receive updates and newsletters from Tourism New Zealand

Password \*  
\*\*\*\*\*

Confirm password \*  
\*\*\*\*\*

### Contact Details

Full name \*  
Sun

Job title  
\*\*\*\*\*

Phone \*  
13816735345

Fax  
\*\*\*\*\*

Mailing address \*  
2508, No 300 east ~~baoguo~~ Road, ~~baoguo~~ district, shanghai, China

Country  
China

### Consent & Authority

By registering on the Tourism New Zealand Operator Database, your business listing can be shared and marketed through a range of Tourism New Zealand channels and partners such as Regional Tourism Organisations.

I confirm that I am authorised to provide this information to Tourism New Zealand and that I am authorised to give the consent below on behalf of any organisation that is entered under my user profile. I agree (and any organisation identified in this account agrees) that Tourism New Zealand may make available to the public any information that we provide on or through the [www.newzealand.com](#) website or in such other manner as Tourism New Zealand deems appropriate.

☒ I agree to the above

[Learn more about how your business listings are used](#)

### Terms and Conditions

☒ I have read and accept the [Terms and conditions](#) of listing on the Tourism New Zealand Operators Network \*

Register

## Sign up for the operator database

To sign up for free access to the Tourism New Zealand Operator Database, create a user profile to manage your business and listing(s) information. These details will only be used to contact you about managing your business and listing information.

### Email / Password

Email \*  
sun86clean@gmail.com

Confirm email \*  
\*\*\*\*\*

☐ I wish to receive updates and newsletters from Tourism New Zealand

Password \*  
\*\*\*\*\*

Confirm password \*  
\*\*\*\*\*

### Contact Details

Full name \*  
Sun

Job title  
\*\*\*\*\*

Phone \*  
13816735345

Fax  
\*\*\*\*\*

Mailing address \*  
\*\*\*\*\*

Country  
New Zealand

### Consent & Authority

By registering on the Tourism New Zealand Operator Database, your business listing can be shared and marketed through a range of Tourism New Zealand channels and partners such as Regional Tourism Organisations.

I confirm that I am authorised to provide this information to Tourism New Zealand and that I am authorised to give the consent below on behalf of any organisation that is entered under my user profile. I agree (and any organisation identified in this account agrees) that Tourism New Zealand may make available to the public any information that we provide on or through the [www.newzealand.com](#) website or in such other manner as Tourism New Zealand deems appropriate.

☐ I agree to the above

[Learn more about how your business listings are used](#)

### Terms and Conditions

☐ I have read and accept the [Terms and conditions](#) of listing on the Tourism New Zealand Operators Network \*

Register

请再次输入邮箱地址

设置密码

请选择: China

请勾选

完成所有信息, 点击 Register

# 提交注册信息 – 返回注册邮箱，确认身份

 Operator Database

Email address

Password

Login

[Forgotten your password?](#)

☐ Keep me logged in

## The Tourism New Zealand Operator Database



### Sign up for the operator database

Thanks. Please confirm your account.

Your registration information has been saved.

You have been sent a confirmation email and have 72 hours to confirm your account.

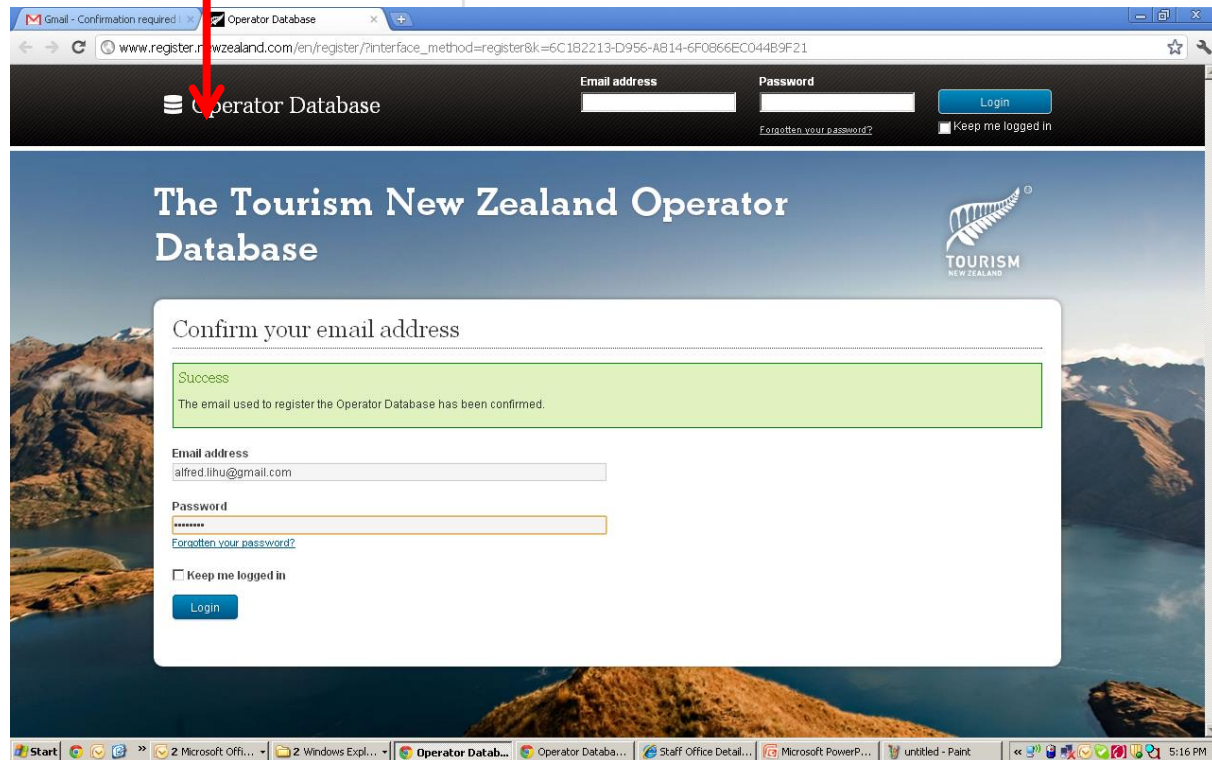
To complete your registration please click the link in the email and login.

If you have not received your email, please [contact us](#).

# 点击确认链接，最终完成注册



请于72小时内点击确认身份

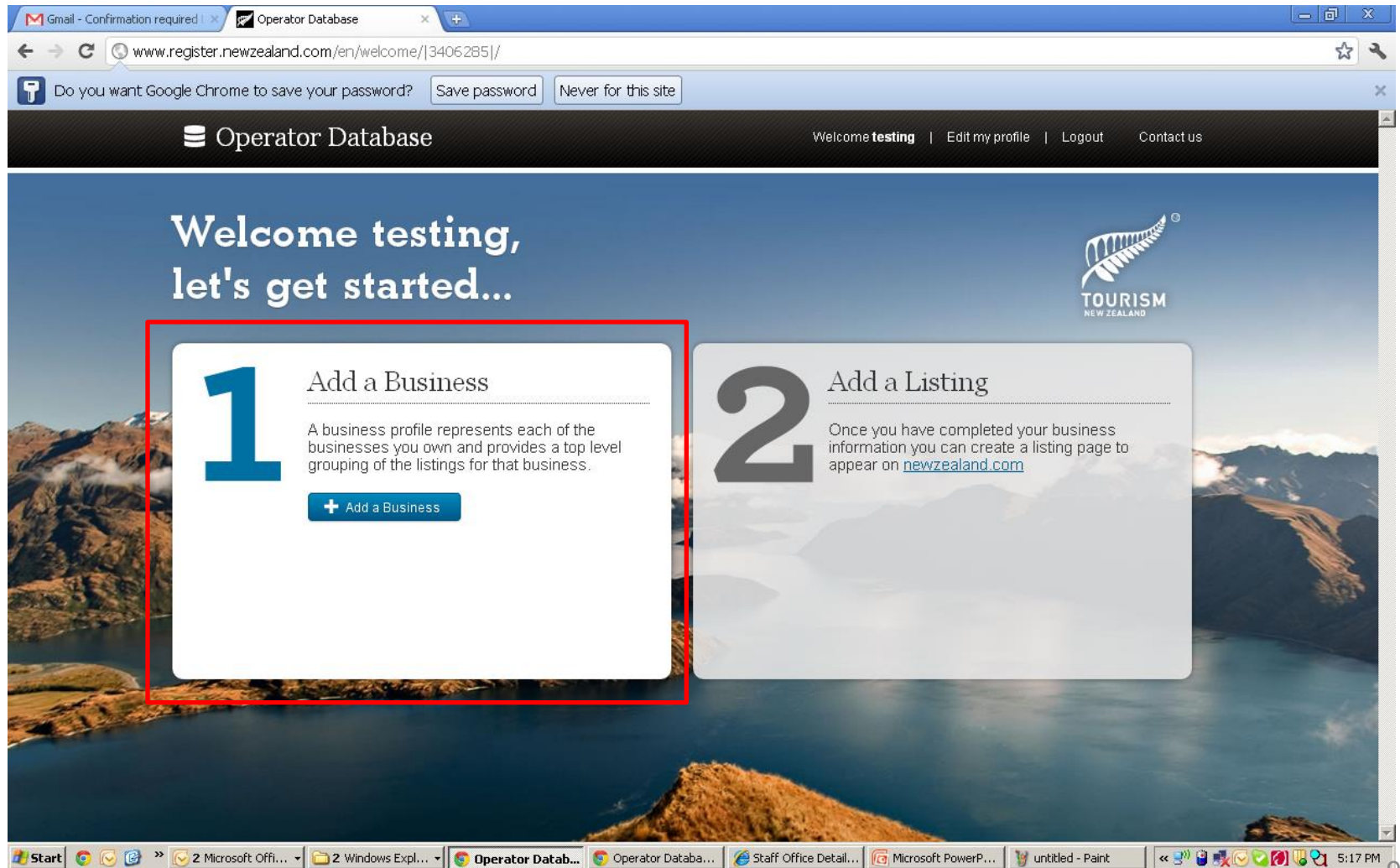


成功注册账号后，  
您就可以登陆**OD**，  
开始添加您的  
公司介绍和产品介绍

## 第二步： **Add a Business**



# 使用注册邮箱登陆OD



## **Add a business 四个步骤:**

**第一步: Type and description**

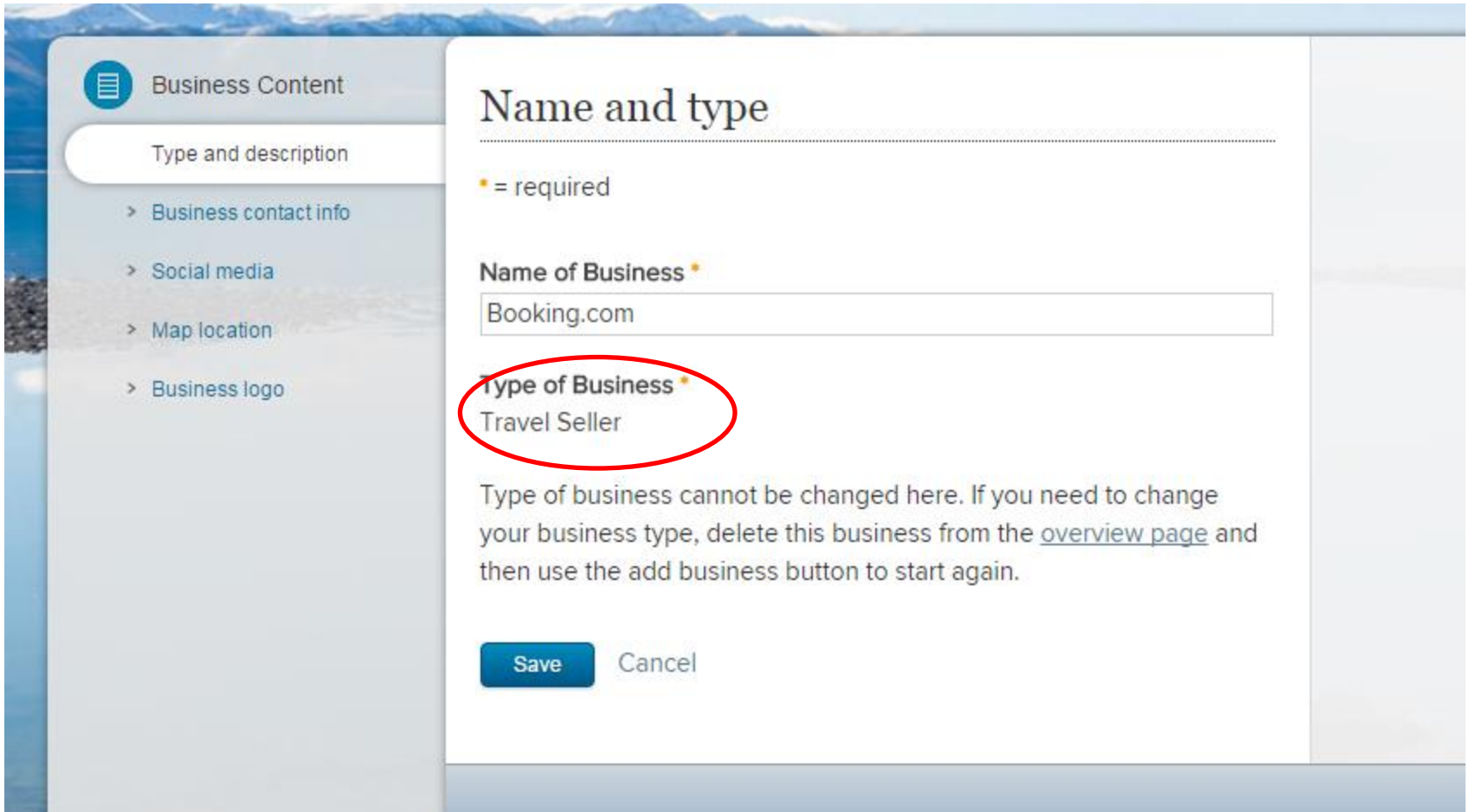
**第二步: Business contact info required**

**第三步: Social Media**

**第四步: Map location optional**

**第五步: Business logo**

# 1、添加公司名字和业务类型（必填）



**Business Content**

Type and description

- > Business contact info
- > Social media
- > Map location
- > Business logo

## Name and type

\* = required

**Name of Business \***

Booking.com

**Type of Business \***

Travel Seller

Type of business cannot be changed here. If you need to change your business type, delete this business from the [overview page](#) and then use the add business button to start again.

**Save** Cancel

## 2、添加公司联系方式

Business Content

> Type and description

Business contact info

> Social media

> Map location

> Business logo

### Contact and booking info

Edit your business contact information to easily change these details across all related listings from one convenient place. Alternatively you can customise them by editing an individual listing.

\* = required

**Phone \***

+6564224625

CountryAreaNumber

**Fax**

+6566033497

CountryAreaNumber

**Mobile**

+64211234567

CountryAreaNumber

**Freephone**

**Email \***

**Website**

http://www.booking.com/country/nz.html?aid=868108

**Online bookings website**

Only for links to online booking engines or the booking section of your website. This is where customers will be directed if they click on 'book now'.

注意：此处只需填写website，但是不是网站首页，而是新西兰产品页面

### **3、Social media（针对Int版本，请忽略）**

## 4、确定公司在地图上的位置（可选）

Business Content

> Type and description

> Business contact info

> Social media

Map location

> Business logo


### Map location

Pinpoint your map location using Google Maps

We've placed the marker on the map based on the address you have given us with your business details. You can change your address by typing it in the box below or clicking and dragging the marker to another location. Remember to zoom in to map your location as accurately as possible.

**Business address**

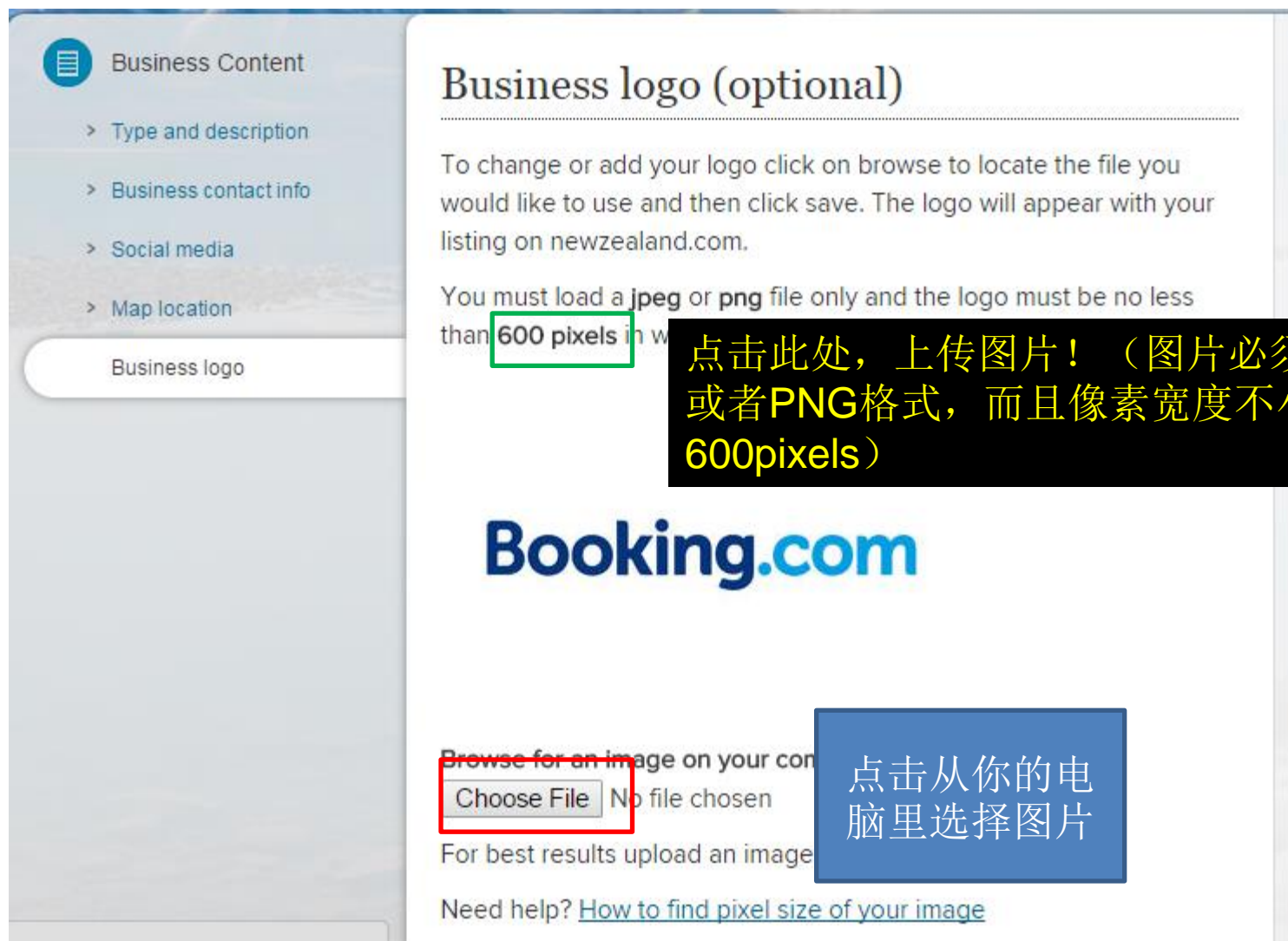
12-18 Marina Blvd, Singapore



Map data ©2015 Google, Urban Redevelopment Authority Terms of Use Report a map error

Save

## 5、添加公司标志（请务必添加）



**Business Content**

- > Type and description
- > Business contact info
- > Social media
- > Map location

Business logo

### Business logo (optional)

To change or add your logo click on browse to locate the file you would like to use and then click save. The logo will appear with your listing on newzealand.com.

You must load a jpeg or png file only and the logo must be no less than **600 pixels** in width.

**Booking.com**

Browse for an image on your computer

**Choose File** No file chosen

For best results upload an image

Need help? [How to find pixel size of your image](#)

点击此处，上传图片！（图片必须是JPG或者PNG格式，而且像素宽度不小于600pixels）

点击从你的电脑里选择图片



[Home](#) >

## Test

View your business details or review and update your listings using the summary displayed below.



### Success

Your Business has been added. Now add one or more Listings to this Business.

### Business details



Pending approval

Travel Seller (Travel Agent, Campaign Seller, Online Booking Service)



Phone: +86 21 6340 5047  
Email: [jt1126@163.com](mailto:jt1126@163.com)

Address: No.300 East Nanjing Road, Shanghai 200001, Shanghai, China  
Location: [View map](#)

[Edit this Business](#)[Business history](#)[Delete this business](#)

### Listings for Test

List activities and details to describe your business' products and services for customers and travel sellers.

No listings have been made for this Business.

[+ Add a listing](#)

你的business已提交，请等待！



# 完成Add a business, 你还需要继续add a listing

**1** Add a Business

A business profile represents each of the businesses you own and provides a top level grouping of the listings for that business.

Your Business "Test Business" is complete.

The next step is to add a Listing for this Business.

**2** Add a Listing

Once you have completed your business information you can create a listing page to appear on [newzealand.com](https://www.newzealand.com)

**+ Add a Listing**

## 第三步： **Add a Listing**

## **Add a listing 四个步骤:**

- 第一步: Type and description**
- 第二步: Feature image**
- 第三步: Images and video**
- 第四步: Contact and booking info**
- 第五步: Map location**

# 1、添加公司类型（必填）

Edit Listing

Listing Content

Type and description

- > Feature Image
- > Images and video
- > Contact and booking info
- > Map location

Name and description

\* = required

The name of your product or service \*

☐ Same as Business name

**选择Travel agent or Airline !**

Listing type

Travel Agent

Business listing category

Only select tags that clearly apply to your listing description. This will be moderated

Please select tags

Add

Accommodation Specialists

Category tags ?

Accommodation Specialists

Accommodation Specialists

Adventure Travel

Airline Specialists

Coach Holiday Specialists

Cruise Holiday Specialists

Fishing Specialists

General Travel

Golfing Specialists

Group Travel Specialists

Self Drive Holiday Specialists

Skiing Specialists

Add

Choose only category tags that are relevant to your listing description. These will be moderated so ensure that you only add those that are clearly applicable.

选择贵公司产品类型标签：这里会影响到产品页面在nz.com上出现的页面，建议选择General Travel。其他类型是新西兰当地的旅游供应商的标签。

## Summary and description

This is where you provide information about your business for potential customers. Your content needs to be current and descriptive. The summary must be no more than 250 characters and the full description no more than 750 characters.

Summary \* ?

Need help? [Tips for writing an effective summary](#) 250 characters left [Check spelling](#)

Full description \* ?

Need help? [Tips for writing an effective description](#) 750 characters left [Check spelling](#)

Languages supported / spoken ?

Afrikaans  Written and spoken

选择Chinese simple

公司简介和公司介绍，会出现在newzealand.com上的不同位置，有字数限制要求。

## 2、添加图片

目前，中文不支持视频。

- Listing Content
  - > Type and description
  - Feature Image
  - > Images and video
  - > Contact and booking info
  - > Map location

### Feature Image

This will be used as your search result image

#### Add a feature image

This will be the first image in your gallery

Min width 1080px - For best results, upload an image wider than 1920px

Need help? [How to find pixel size of your image](#)

Images will be lost if you close the window or navigate away from screen before upload is complete and saved

Drag an image here

or

Select a file from your computer

or

Use your Business Logo

Your logo will not show in the gallery

点击自动导入logo

#### Preview

Booking.com

Your Listing Name

This is your listing description here

\$90.00 - \$240.00 NZD

+ Add to Your Trip Vi mi

Save

### 3、添加图片和视频

目前，中文不支持视频。可点击蓝色框导入图片。

**Listing Content**

- > Type and description
- > Feature Image
- Images and video**
- > Contact and booking info
- > Map location

## Image and video gallery

*Let photos do the selling of your business.*

- These will appear as a slideshow in your listing.
- Images must be a minimum width of 1080 pixels.
- For full screen experience upload images larger than 1920px

Video must be uploaded to [YouTube](#) or [Vimeo](#) before you can add the link.

**Note:** You must only load images / video that you own or that you have explicit permission to use.

Images Videos

### English specific images

*Drag image(s) here*

or

**Select files from your computer**

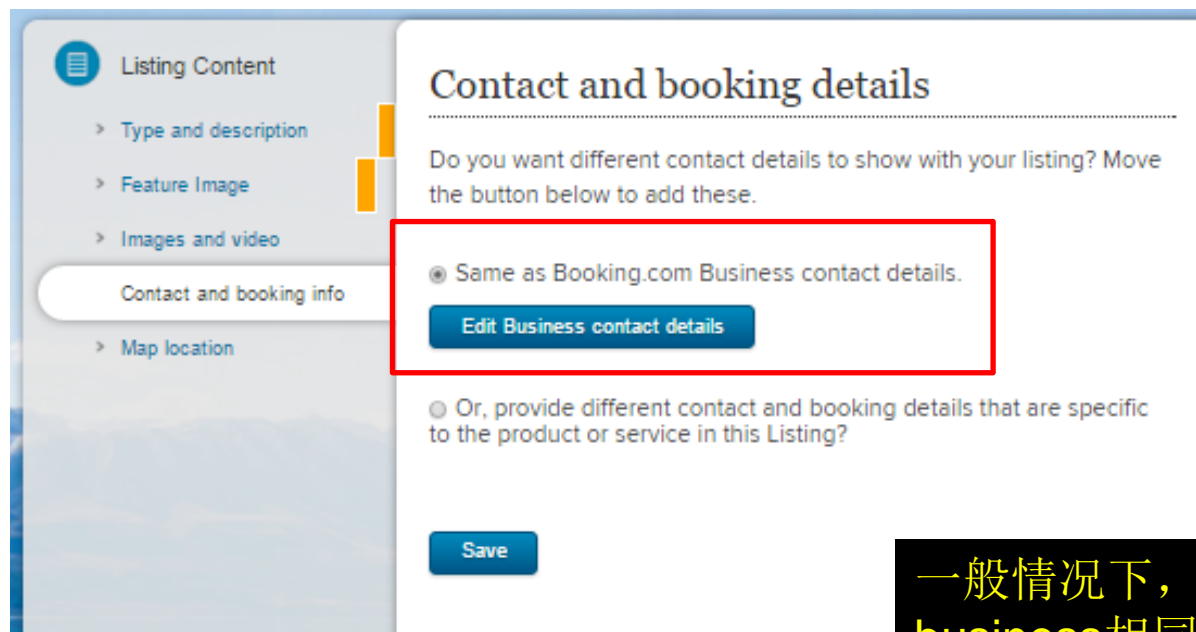
Images will be lost if you close the window or navigate away from screen before upload is complete and saved

#### Uploaded Images

You can drag the images to change their display order.

**Save**

## 4、添加联系方式和预定信息（必填）

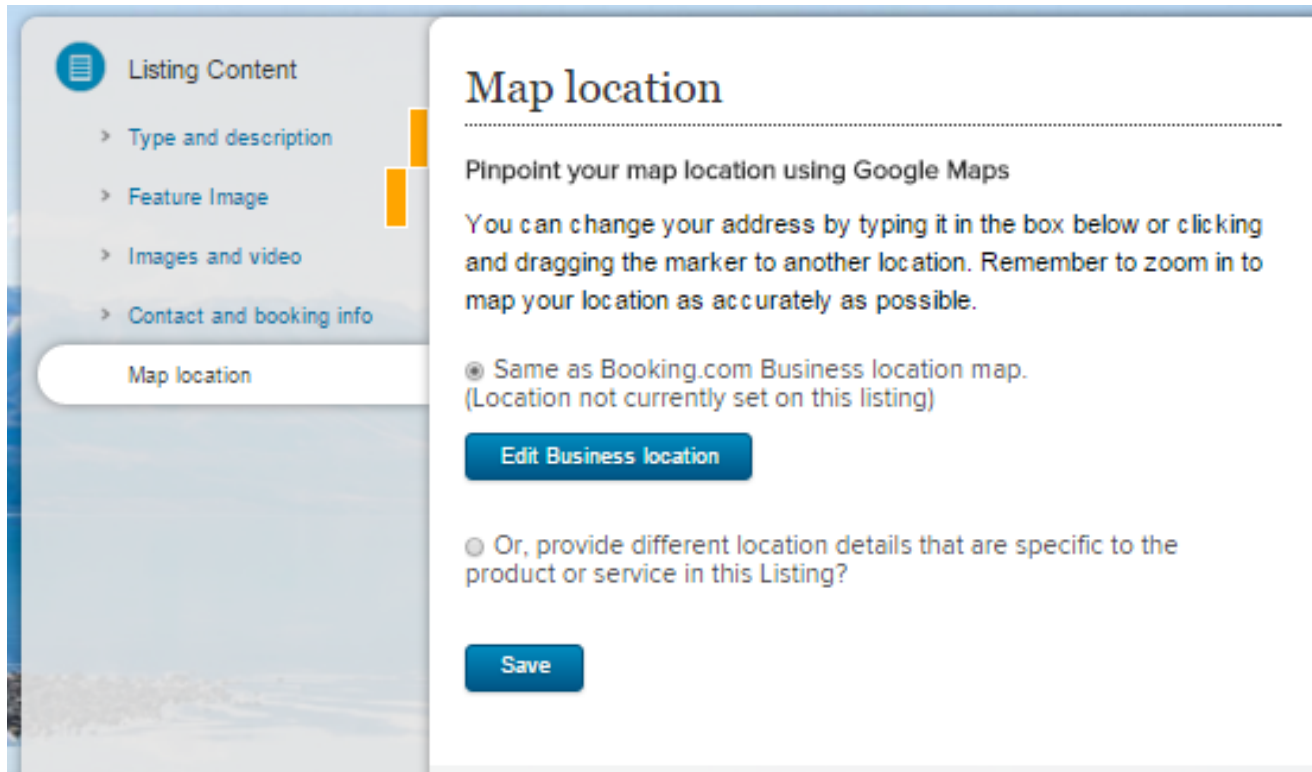


The screenshot shows a web interface for managing a listing. On the left is a sidebar with a menu titled 'Listing Content' containing items: 'Type and description', 'Feature Image', 'Images and video', 'Contact and booking info' (which is highlighted), and 'Map location'. The main content area is titled 'Contact and booking details'. It contains the text: 'Do you want different contact details to show with your listing? Move the button below to add these.' Below this text are two radio button options. The first option, 'Same as Booking.com Business contact details.', is selected and highlighted with a red rectangular box. Under this option is a blue button labeled 'Edit Business contact details'. The second option is 'Or, provide different contact and booking details that are specific to the product or service in this Listing?'. At the bottom of the form is a blue 'Save' button.

一般情况下，**listing**的联络方式和**business**相同，请勾选此处。如有特殊情况，需要点击蓝色的编辑按钮添加细节信息。



## 5、地图（可选）



The screenshot shows the 'Map location' section of a Booking.com listing management interface. On the left is a sidebar with a menu: 'Listing Content' (selected), 'Type and description', 'Feature Image', 'Images and video', and 'Contact and booking info'. The 'Map location' option is highlighted in the sidebar. The main content area is titled 'Map location' and contains the following text: 'Pinpoint your map location using Google Maps. You can change your address by typing it in the box below or clicking and dragging the marker to another location. Remember to zoom in to map your location as accurately as possible.' There are two radio button options: the first is 'Same as Booking.com Business location map. (Location not currently set on this listing)' and is selected; the second is 'Or, provide different location details that are specific to the product or service in this Listing?'. Below the first option is a blue button labeled 'Edit Business location'. Below the second option is a blue button labeled 'Save'.

点击此处，提交申请！一般5-7个工作日，你的申请会被批复，最终完成 business listings！

# 提交申请后，你的主页面会显示Pending approval，请耐心等待！

**Success**  
Your Listing has been added. Once it has been approved by Tourism New Zealand, it will appear on newzealand.com.

## Business details

Travel Seller (Travel Agent, Campaign Seller, Online Booking Service)

**Phone:** +64 9 999 9999  
**Email:** [test@test.co.nz](mailto:test@test.co.nz)  
**Address:** test, Pundong, Shanghai, China  
**Location:** [View map](#)

No Logo  
Click to Add

[Edit this Business](#) [Business history](#) [Delete this business](#)

## Listings for Test Business

List activities and details to describe your business' products and services for customers and travel sellers.

[+ Add a listing](#)

**Test Business**  
Travel Agent or Airline  
Accommodation Specialists

[Edit this Listing](#)


## Listing versions

[English](#)

一旦申请被批复，你的主页面会出现绿色的按钮，你需要继续**add a translation**，输入对应的中文信息，来让中文页面显示在**newzealand.com**上

### Listings for Test Business

List activities and details to describe your business' products and services for customers and travel sellers.



**Test Business**  
Travel Agent or Airline  
Accommodation Specialists

[+ Add a listing](#)

#### Test Business

No Profile Image  
Click to Add

Travel Agent or Airline [Edit](#)

Accommodation Specialists ✕

302-304 Evans Bay Parade302-304 Evans Bay Parade302-304 Evans Bay Parade302-304 Evans Bay Parade302-304 Evans Bay Parade302-304 Evans Bay Parade302-304 Evans Bay Parade302-304 Evans Bay Parade302-304 Evans Bay Parade302-304 Evans Bay Parade


[Listing contact details](#) [Edit](#)

Phone: +64 9 999 9999  
Email: [test@test.co.nz](mailto:test@test.co.nz)


Address: test, Pundong, Shanghai, China  
Location: [View map](#)

[Edit this Listing](#)

#### Listing versions

 [English](#)

[+ Add a translation](#)



Video Tutorial:  
How to update your listing

#### Listing status

Listing is 100% complete

### Add a translation

Some overseas markets will see all the listings in English. However China, Korea and Japan will see some listings in their own language. These are the three additional languages available at the moment.

Select a market to translate this listing to:

☒ Chinese

☐ Japanese

☐ Korean

[Add](#) [Cancel](#)

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## 添加中文信息的四步：

- 1.Type and description
- 2.Feature image
- 3.Images and video
- 4.Contact and booking info

1. 请点击same as Business name旁边的方格，然后在下面的框中输入正确的旅行社名称；继续完成summary和full description的信息，点击“save”

Translation Content

Type and description

- > Feature Image
- > Images and video
- > Contact and booking info

### Name and description

\* = required

The name of your product or service \*

☒ Same as Business name

Booking.com

Listing type

Travel Agent or Airline

Business listing category

Only select tags that clearly apply to your listing description. This will be moderated.

住宿安排专家

### Summary and description

This is where you provide information about your business for potential customers. Your content needs to be current and descriptive. The summary must be no more than **250 characters** and the full description no more than **750 characters**.

Summary \*

Need help? [Tips for writing an effective summary.](#)

127 characters left

Booking.com B.V.隶属于Priceline Group集团（纳斯达克上市公司：PCLN），拥有并经营Booking.com品牌，是全球最大的网上住宿预订公司。Booking.com在新西兰30个地区提供3367种不同种类住宿。

[View tracked changes](#) | [Check spelling](#)

Full description \*

Need help? [Tips for writing an effective description.](#)

330 characters left

Booking.com B.V. 公司成立于1996年，向用户提供各种类型住宿

2.在中文页面添加图片，点击“use your business logo”导入business的头像，然后点击save保存

Translation Content

> Type and description

Feature Image

> Images and video

> Contact and booking info

Feature Image

This will be used as your search result image

Add a feature image

This will be the first image in your gallery

Min width 1080px - For best results, upload an image wider than 1920px

Need help? [How to find pixel size of your image](#)

Images will be lost if you close the window or navigate away from screen before upload is complete and saved

Drag an image here

or

Select a file from your computer

or

Use your Business Logo

Your logo will not show in the gallery

Preview

Booking.com

Your Listing Name

This is your listing description here

\$90.00 - \$240.00 NZD

+

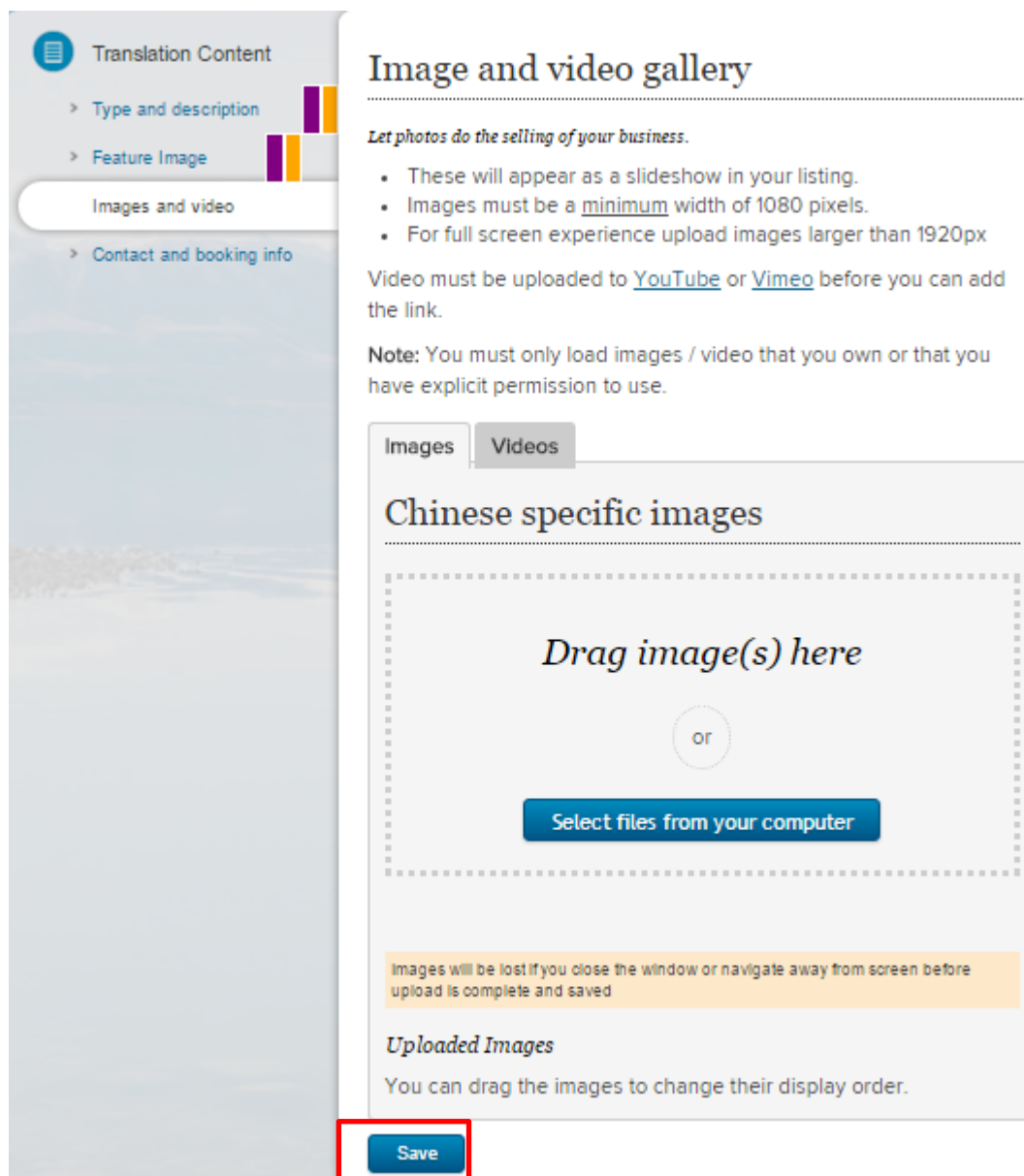
Add to Your Trip

Vi

mi

Save

### 3. 图片和视频（视频不适用）



The screenshot shows a web interface for managing content. On the left is a sidebar with a menu: 'Translation Content' (selected), '> Type and description', '> Feature Image', 'Images and video' (highlighted), and '> Contact and booking info'. The main area is titled 'Image and video gallery'. It contains instructions: 'Let photos do the selling of your business.' followed by a bulleted list: 'These will appear as a slideshow in your listing.', 'Images must be a minimum width of 1080 pixels.', and 'For full screen experience upload images larger than 1920px'. Below this, it says 'Video must be uploaded to [YouTube](#) or [Vimeo](#) before you can add the link.' and a 'Note: You must only load images / video that you own or that you have explicit permission to use.' There are two tabs: 'Images' (active) and 'Videos'. Under the 'Images' tab, the section is 'Chinese specific images'. It features a large dashed box with the text 'Drag image(s) here' and a circular icon with 'or'. Below the box is a blue button labeled 'Select files from your computer'. A yellow warning box states: 'Images will be lost if you close the window or navigate away from screen before upload is complete and saved'. At the bottom, there is a section for 'Uploaded Images' with the text 'You can drag the images to change their display order.' and a blue 'Save' button at the very bottom, which is highlighted with a red rectangle.

Translation Content

- > Type and description
- > Feature Image
- Images and video
- > Contact and booking info

#### Image and video gallery

Let photos do the selling of your business.

- These will appear as a slideshow in your listing.
- Images must be a minimum width of 1080 pixels.
- For full screen experience upload images larger than 1920px

Video must be uploaded to [YouTube](#) or [Vimeo](#) before you can add the link.

**Note:** You must only load images / video that you own or that you have explicit permission to use.

Images Videos

#### Chinese specific images

Drag image(s) here

or

Select files from your computer

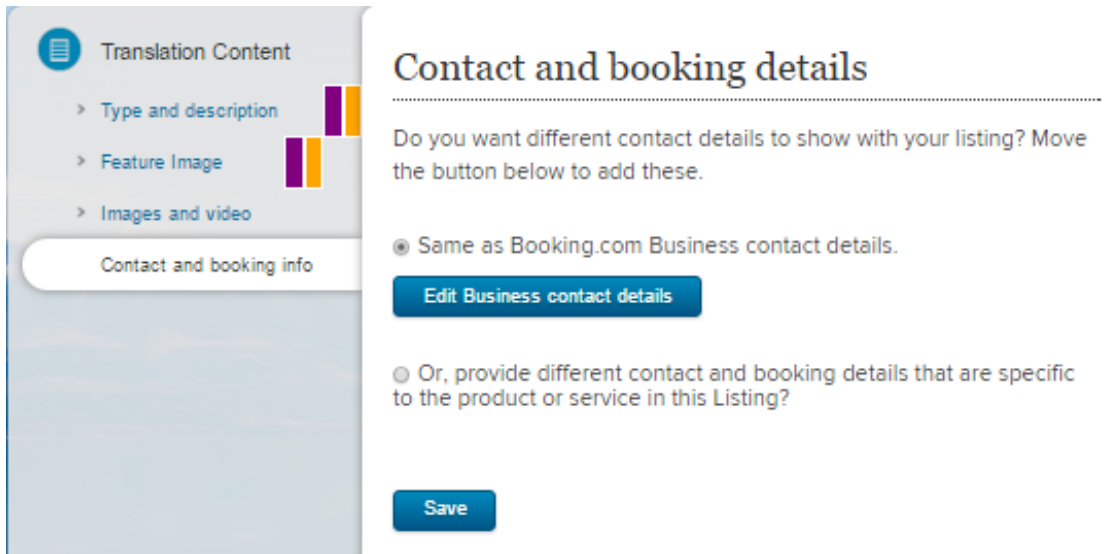
Images will be lost if you close the window or navigate away from screen before upload is complete and saved

#### Uploaded Images

You can drag the images to change their display order.

Save

## 4.添加联络和预定信息。如和Business信息一致，则勾选**same as**，直接**save**即可。



The screenshot shows a web interface for editing a listing. On the left is a sidebar with a menu under 'Translation Content' including 'Type and description', 'Feature Image', 'Images and video', and 'Contact and booking info' (which is highlighted). The main content area is titled 'Contact and booking details'. It contains the text: 'Do you want different contact details to show with your listing? Move the button below to add these.' There are two radio button options: the first is 'Same as Booking.com Business contact details.' with a blue 'Edit Business contact details' button next to it; the second is 'Or, provide different contact and booking details that are specific to the product or service in this Listing?'. At the bottom of the form is a blue 'Save' button.

点击蓝色的编辑按钮，修改中文联络方式的信息



## 第四步： **Add a travel deal**

# 方法一：在OD中 “add a travel deal”

（注意：需要在business listing 申请被批复后，才可以添加）

# 在OD的主页，你可以点击add a travel deal来添加你的旅游产品推荐

(注意：需要在business listing 申请被批复后，才可以添加)

Operator Database Welcome 姬天怡 | Edit my profile | Logout | Contact us

## Home

Select a business to manage

**Kia ora**  
We've made it easier to update your listing. Watch this video to find out how >

**Richer Listings, More Bookings**  
Better customisation of listings means you no longer need extra 'businesses' for each type of activity you offer. Simply delete your duplicate businesses, and add category tags to your listings.

**Select a Business** + Add a new Business

**Test**  
Travel Seller  
(Travel Agent, Online Booking Service)  
1 Listing  
Pending approval  
Manage this Business

**User Admin** + Add User

Name	Email	Permission
姬天怡	jty1126@163.com	Primary Account Holder

**Add more content to 100% PURE newzealand.com**  
✓ you're already signed in to newzealand.com  
+ Add an article  
+ Add a travel deal

请点击此处，继续添加你的中文产品页面信息

点击 add user，可以添加管理此business的其他账户，且该账户已在newzealand.com上注册（注意，添加的账号需要是从newzealand.com上注册的普通账号）

100% PURE NEW ZEALAND

中国 | 登陆 | 注册 | 你的旅行

目的地 | 体验新西兰 | 信息 | 前往新西兰 | 游览新西兰 | 住宿

登陆 | 注册

您希望:

- 保存你的旅游计划
- 发布新西兰旅游文章

继续

or

将您的公司（旅行社或者新西兰旅游供应商）信息发布在newzealand.com上吗？

下一步

# 在OD的主页，你可以点击add a travel deal来添加你的旅游产品推荐

（注意：需要在business listing 申请被批复后，才可以添加）

The screenshot shows the OD website interface. At the top, there is a navigation bar with the text "100% PURE NEW ZEALAND" and a language dropdown menu currently set to "International". A red box highlights the "International" dropdown, with a callout box containing the text "点击此处，切换至中文界面". Below the navigation bar, there is a section titled "Your account" with a breadcrumb trail "You are here: Home > Deals". On the left side, there is a sidebar menu with links for "Profile", "Articles", "Events", "Your Trip", "Deals", and "Business". The "Deals" link is highlighted. The main content area is titled "Deals" and contains the text "Create a new deal here." and a blue button labeled "Add new deal". On the right side, there is a "Video Tutorial" section titled "How to add a travel deal" with a video player showing a tutorial on how to add a travel deal.

100% PURE NEW ZEALAND

International

点击此处，切换至中文界面

Destinations Things to do Facts about New Zealand Getting here Getting around Accommodation

## Your account

You are here: Home > Deals

- Profile
- Articles
- Events
- Your Trip
- Deals**
- Business

## Deals

Create a new deal here.

Add new deal

当跳转出现此英文界面时，请点击语言栏切换至中文界面后，点击“**你的旅行**”进入“**你的账户**”——“**你的旅游产品推荐**”——“**添加新的优惠信息**”

### Video Tutorial

How to add a travel deal

Video Tutorial: How to add a travel deal

进入“你的账户”，点击“你的产品推荐”，  
点击“添加新的优惠信息”。。。

100% PURE NEW ZEALAND

中国 | 登陆 | 注册 | 你的旅行

目的地 体验新西兰 新西兰概况 前往新西兰 游览新西兰 住宿

## 你的账户

你在这里: 主页 > 你的产品推荐

你的资料

你的文章

你的旅行

**你的产品推荐**

你的公司信息

### 你的产品推荐

创建一个新的旅行产品推荐

**添加新的优惠信息**

**请点击**

你发布的deal会出现在这个区域。。。可以随时更新

视频说明  
如何创建旅游产品

Video Tutorial:  
How to add a travel deal

100% PURE NEW ZEALAND

中国

我的行程

我的账户

目的地

体验新西兰

新西兰概况

前往新西兰

游览新西兰

住宿

你的账户

你在这里

主页 > 你的产品推荐 > 创建

你的资料

你的文章

你的旅行

你的产品推荐

你的公司信息

创建新优惠

如希望在网上创建优惠，你必须先选择和此优惠相关的服务机构，然后选择优惠类型并添加优惠详细信息，最后将优惠发布在网上。

第一步：选择你的公司

使用下面的下拉式菜单来为新的优惠选择一个服务机构。

选择中国国旅旅行社有限公司 - 一般旅行

第二步：选择产品类型

从选择下面的产品类型开始创建一个产品，只点击一个选择即会看到详细信息页面。

免费

折扣

赠送

Bob's Boat Cruise Milford Sound

Book a \$199 boat cruise and experience a kayaking tour

免费

Valid 1 Jan - 31 March

立即预订

下一步了解

Wendy's Walking Tour in Fiordland

Explore New Zealand with a 5 day tour for \$599

Valid 20 June - 15 August

立即预订

下一步了解

Auckland Museum

2 FOR 1

Pay for one admission (\$20) and get a second free

Valid 1 Jan - 31 March

立即预订

下一步了解

价位

节省金额

Heli-Hunting Queenstown

Luxury Adventure Package at The Rees Hotel Queenstown

From

\$649 NZD

per person, per night

立即预订

下一步了解

Lucy's Lodge Bay of Islands

Save

\$100 NZD

When you book two nights accommodation in June 2014

立即预订

下一步了解

下一页

离开

# 1、选择你的公司 （默认你已经绑定的Business listing）

## 2、选择产品类型： 价位

## 3、点击“下一页”

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你的账户

你在这里。 > 你的产品推荐 > 编辑

你的资料

你的文章

你的旅行

你的产品推荐

你的公司信息

添加产品细节并发表

服务机构: China International Travel Service Shenzhen CO Ltd

优惠类型: Price Point

步骤 3 - 请为您的优惠选择一种货币。

¥ NZD

步骤 4

请为您的优惠选择一个市场。

✓ 中国

步骤 5 - 添加优惠细节

产品标题 第一行

产品标题 第二行

产品描述 第一行

产品描述 第二行

产品描述 第三行

价格等级, 如: 起/自

From

价格【价格】

100

产品描述 补充说明

步骤 6 - 为优惠选择链接

\*请一步了解\* 链接 (必须)

立即预订 链接 - 用户可以通过这个链接直接进行线上预订 (可不选)

步骤 7 - 选择一篇您已创建的文章, 将其显示于您的优惠信息中。

您还没有创建文章。

步骤 8 - 登载设置

[Disabled\_by\_Tourism\_New\_Zealand]

开始日期

2013-06-24

结束日期

2013-10-25

发表您的优惠

离开

你的旅行

你的产品推荐

你的公司信息

服务机构: China International Travel Service Shenzhen CO Ltd

优惠类型: Price Point

步骤 3 - 请为您的优惠选择一种货币。

¥ RMB

步骤 4

请为您的优惠选择一个市场。

✓ 中国

步骤 5 - 添加优惠细节

产品标题 第一行

南北岛10日浪漫之旅

产品标题 第二行

旅行社名字

产品描述 第一行

冬季浪漫双人浪漫体验

产品描述 第二行

罗托鲁瓦SPA, 凯库拉观鲸等

产品描述 第三行

品尊精品酒店一晚

价格等级, 如: 起/自

起

价格【价格】

18800

产品描述 补充说明

新西兰航空直飞

步骤 6 - 为优惠选择链接

\*请一步了解\* 链接 (必须)

http://www.newzealand.com/cn/campaign/travel-deals/

立即预订 链接 - 用户可以通过这个链接直接进行线上预订 (可不选)

步骤 7 - 选择一篇您已创建的文章, 将其显示于您的优惠信息中。

您还没有创建文章。

步骤 8 - 登载设置

[Disabled\_by\_Tourism\_New\_Zealand]

开始日期

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发表您的优惠

离开

南北岛10日浪漫之旅

旅行社名字

冬季浪漫双人浪漫体验

罗托鲁瓦SPA, 凯库拉观鲸等

品尊精品酒店一晚

起

¥18800 RMB

新西兰航空直飞

更多选项

3、填写具体的内容，  
可以参看旁边绿框里的“预览”。因为newzealand.com上的模板是固定的，所以请控制每一行的字数，以免超出线框，影响整体的效果

4、点击“发表您的优惠”

新西兰南北岛11日  
中国国际旅行社总社  
尽情享受南岛最美秋色  
高地火车冰川徒步体验之旅  
呼吸最纯净的空气

From  
¥20999<sup>RMB</sup>  
2013年6月18日出团

立刻预订

进一步了解

爱在南半球，约会新西兰  
上航假期  
蜜月8日半自助游  
FIT 半自助  
上海出、入境

自  
¥18400<sup>RMB</sup>

立刻预订

进一步了解

纯景纯“新”-冰川温泉深度游  
上海青旅  
赠送香港1晚5星级酒店  
纯净南岛遇上活力北岛  
冰川温泉尽享纯净体验

From  
¥12999<sup>RMB</sup>  
6/23日、7/17、8/18出发

立刻预订

进一步了解

新西兰南岛6日游  
上航旅游  
皇后镇米佛峡湾、但尼丁  
特色各种午餐及自助餐  
毛利岩石晚餐、鲍鱼午餐

自  
¥13600<sup>RMB</sup>  
每周一出发

更多资讯

双人行同游套餐  
上航假期  
罗托鲁阿3天1夜套餐  
皇后镇3天2夜套餐  
奥克兰2天1夜套餐

自  
¥4800<sup>RMB</sup>  
不含税金

更多资讯

南北岛休闲岛屿湾8日  
上海国旅  
皇后镇升级2晚五星级超大湖景房  
岛屿湾搭乘海船出海追逐野生海豚  
皇后镇山顶景观自助餐

From  
¥15800<sup>RMB</sup>  
新西兰航空全程直飞

更多资讯

南北岛8天100%纯净之旅  
港中旅深圳招商国际  
山顶高空缆车及海鲜晚餐  
奥克兰体验帆船之旅  
TEPUI毛利文化村

From  
¥13999<sup>RMB</sup>  
6月6号、6月26号出发

立刻预订

进一步了解

8天中土体验之旅  
深圳国旅新景界  
纯净自然，摄影师的挚爱  
全国首创，入住当地农庄  
到中土世界聆听传奇故事

From  
¥18680<sup>RMB</sup>  
7月18日与8月19日出团

立刻预订

进一步了解

仙境峡湾 南北岛9日  
北京众信国旅  
别样感受毛利文化村  
扬帆畅游奥克兰海港  
特别赠送米佛峡湾一日游

起  
¥17800<sup>RMB</sup>  
感受被上帝宠爱的小镇-皇后镇

立刻预订

进一步了解

产品标题第一行（9中文字符以内）  
产品标题关键信息建议：  
主题 + 几日游

产品标题第二行（9中文字符以内）  
旅行社名称

产品描述第一行（15中文字符以内）  
行程的关键目的地

产品描述第二行（15中文字符以内）  
行程主打的特色项目

产品描述第三行（15中文字符以内）  
其他行程的特色主题

价位前缀  
自 或者 起

价格  
该产品价格

产品补充说明  
其他补充信息，特色服务或者航空公司信息等

“进一步了解”链接（必填）  
建议只填“进一步了解”的产品链接，这样显示的是“更多资讯”



方法二：在newzealand.com/cn上登录后，  
在“你的账户”——“你的旅游产品推荐”中  
添加

你也可以打开newzealand.com/cn，点击红框中的登陆，进入你的账户，开始添加 travel deal



进入“你的账户”，点击“你的产品推荐”，  
点击“添加新的优惠信息”。。。

100% PURE NEW ZEALAND

中国 | 登陆 | 注册 | 你的旅行

目的地 体验新西兰 新西兰概况 前往新西兰 游览新西兰 住宿

## 你的账户

你在这里: 主页 > 你的产品推荐

你的资料

你的文章

你的旅行

**你的产品推荐**

你的公司信息

### 你的产品推荐

创建一个新的旅行产品推荐

**添加新的优惠信息**

**请点击**

你发布的deal会出现在这个区域。。。可以随时更新

视频说明  
如何创建旅游产品

Video Tutorial:  
How to add a travel deal

添加旅游产品信息的步骤如方法一所述